

# OUT OF THE GARDEN PROJECT'S ANNUAL FUNDRAISER



Taste your way through the Triad and help provide fresh food for local families in need. Join us for a food hub festival at the OOTGP warehouse — featuring local food trucks, cocktails, live music, yard games, silent auction, raffles, and more!

**Come for the experience. Stay for the impact.**

*Your Heart for Hunger Nourishes our Community*

**DATE:** SEPTEMBER 18, 2025 **TIME:** 6:00 PM - 9:00 PM  
**LOCATION:** OUT OF THE GARDEN PROJECT'S FOOD HUB  
300 HWY 68 S, GREENSBORO, NC 27409

# OUT OF THE GARDEN PROJECT'S HEARTS FOR HUNGER

## SPONSORSHIP OPPORTUNITIES

Out of the Garden Project (OOTGP) is dedicated to building food-secure communities across the Piedmont Triad. Our programs are designed to meet people where they are, delivering fresh, healthy food to local children and families who need it most.

We believe that when the community comes together to serve one another, we create lasting change. There is a seat at our table waiting for you — because when children and families have the nourishment they need to grow, learn, and thrive, our entire community becomes stronger, healthier, and more resilient.

**OUR WAREHOUSE IS THE HUB FOR FOOD THAT NOURISHES LOCAL FAMILIES IN NEED AND OUR SUPPORTERS ARE THE HEART THAT SUSTAINS A THRIVING COMMUNITY.**

### IMPACT

In 2024:



**1.7 MILLION**

POUNDS OF FOOD  
DISTRIBUTED TO



**190,000**

CHILDREN, ADULTS, & SENIORS  
IN THE PIEDMONT TRIAD

### ENGAGEMENT

**13,000+**

SOCIAL MEDIA FOLLOWERS



**10,000+**

NEWSLETTER SUBSCRIBERS



**8,000+**

VOLUNTEERS &  
COMMUNITY PARTNERS

### WAYS TO SPONSOR

- ♥ Monetary Sponsorship
- ♥ In-Kind Sponsorship
  - Food & Beverage
  - Services
  - Auction items

### IMPACT OF YOUR SPONSORSHIP

- Advance Corporate Social Responsibility
- Create Food Security for Local Families
- Support Sustainability in the Food Cycle
- Strengthen Local Communities
- Sustain Families with Fresh, Healthy Food
- Join a Network of Change-Makers and Leaders
- Enhance Brand Image and Visibility
- Foster Employee Pride and Engagement
- Inspire Long-Term Change
- Increase Health Equity through Food Access
- Directly Impact the Local Economy

**EMPOWER FAMILIES TO  
GROW, LEARN, AND THRIVE**



# OUT OF THE GARDEN PROJECT'S HEARTS FOR HUNGER

## SPONSORSHIP LEVELS

### PRESENTING SPONSOR \$20,000

- Recognition as Presenting Sponsor on ALL pre- and post-event promotional materials and media
- Premier speaking opportunity during event
- Roundtable discussions with OOTGP leadership pre- and post-event
- Full-page ad (front right page) in event program
- Acknowledgement on event webpage with largest logo and link to website
- Early-bird ticket advertising featuring your company
- Exclusive logo placement on event e-ticket
- Largest logo on event signage
- 20 Hearts for Hunger event tickets
- Stage recognition during event
- Opportunity to include branded material in guest gift bags
- Acknowledgement and logo with link featured in 2 quarterly newsletters
- Follow-up communications with attendees on behalf of sponsor
- Post-event impact report and attendee feedback summary
- VIP Access: Early entry + private networking with speakers and leadership
- Guaranteed first right to 2026 sponsorship renewal
- \$20,000 tax-deductible investment in local food security

### PLATINUM SPONSOR \$15,000

- Recognition as Platinum Sponsor on pre- and post-event promotional materials and select media
- Stage recognition during event
- 3/4 Full-page ad inside event program
- Acknowledgement on event webpage with prominent logo and link to website
- Prominent Logo on event signage
- 16 Hearts for Hunger event tickets
- Opportunity to include branded material in guest gift bags
- Acknowledgement and logo with link featured in 1 quarterly newsletter
- Post-event impact summary
- VIP Access: Early entry + private networking with speakers and leadership
- Priority invitation for 2026 sponsorship renewal
- \$10,000 tax-deductible investment in local food security

### GOLD SPONSOR \$10,000

- Recognition as Gold Sponsor on select pre- and post-event promotional materials and media
- 1/2 page ad in event program
- Acknowledgement on event webpage with logo and link to website
- Prominent Logo on event signage
- 12 Hearts for Hunger event tickets
- Stage recognition during event
- Opportunity to include branded material in guest gift bags
- Acknowledgement and logo featured in 1 quarterly newsletters
- Post-event impact summary
- \$7,500 tax-deductible investment in local food security

### SILVER SPONSOR \$5,000

- Recognition on select event promotional materials
- Stage recognition during event
- 1/4 page ad in event program
- Acknowledgement on event webpage with logo
- Logo displayed on shared sponsor signage
- 10 Hearts for Hunger event tickets
- Opportunity to include branded material in guest gift bags
- Acknowledgement and logo featured in 1 quarterly newsletters
- Post-event impact highlights
- \$5,000 tax-deductible investment in local food security



# OUT OF THE GARDEN PROJECT'S HEARTS FOR HUNGER

## SPONSORSHIP LEVELS

### BRONZE SPONSOR \$3,000

#### \$3,000 SPONSORSHIP OPPORTUNITIES:

- **FOOD TRUCK** (8 available)
- **SIGNATURE COCKTAIL** (3 available)
- **SILENT AUCTION** (1 available)
- **MUSIC SPONSOR** (1 available)
- **BEER GARDEN** (1 available)
- **VIP AREA** (1 available)
- **IMPACT STATION** (1 available)
- **MERCHANDISE** (1 available)

#### All \$3,000 Sponsorships Include:

- Name and logo on sponsor page in program
- Name and logo on event webpage
- Logo displayed on shared sponsor signage
- Stage shout-out during event
- 8 Hearts for Hunger event tickets
- \$3,000 tax-deductible investment in local food security

### COPPER SPONSOR \$2,000

#### \$2,000 SPONSORSHIP OPPORTUNITIES:

- **YARD GAMES** (1 available)
- **DESSERT** (1 available)
- **LEMONADE** (1 available)
- **PHOTO BOOTH** (1 available)
- **WAREHOUSE TOUR** (1 available)
- **PARKING LOT** (1 Available)

#### All \$2,000 Sponsorships Include:

- Name on sponsor page in program
- Name on event webpage
- Name displayed on shared sponsor signage
- Stage shout-out during event
- 6 Hearts for Hunger event tickets
- \$2,000 tax-deductible investment in local food security

### PARTNER \$1,000

#### All \$1,000 Sponsorships include:

- Name on sponsor page in Program
- Stage Shout-out during event
- 4 Hearts for Hunger Event tickets
- \$1,000 tax-deductible investment in local food security

### FRIEND \$500

#### All \$500 Sponsorships include:

- Name on sponsor page in Program
- 2 Hearts for Hunger Event tickets
- \$500 tax-deductible investment in local food security



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